

ADVERTISING RATES



Siete Días Médicos



@7diasmedicos

Journal combining the latest healthcare news with articles for accredited continuous medical training. Includes opinions on healthcare management and clinical practice.

Barcelona sales:
Montserrat Tort
(mtort@edicionesmayo.es)
Madrid sales:
Carmen Lara
(clara@edicionesmayo.es)

Inside page:	3,696 €
Inside page: + 1/3 vertical:	3,975 €
Inside page: + 1/2 vertical:	4,030 €
Double page:	5,990 €
1/2 page:	2,695 €
Inside cover:	4,460 €
Inside back cover:	4,040 €
Back cover:	5,600 €
Fixed position:	10% surcharge
Info-report:	20% surcharge

PUBLICATION DATES

Bi-monthly, January-December (except August), 6 numbers (872-877)

- January-February // n.º 872
- March-April // n.º 873
- May // n.º 874
- June-July // n.º 875
- September-October // n.º 876
- November-December // n.º 877

Run: 10,000 copies
OJD control

Issue: 13,400 monthly newsletters
Website: 28,000 monthly visits
7,000 followers
975 followers



Header banner 1,182 × 100 pixels:	1,250 €/month
Central header banner 1,052 × 80 pixels:	925 €/month
Inner header banner 645 × 80 pixels:	800 €/month
Column banner 260 × 180 pixels:	725 €/month

Newsletter banner 7DM 600 × 150 pixels:	800 €/month
APP sponsorship:	1,500 €/quarter

NATIONAL SUBSCRIPTION FEE: 55.37 €
INTERNATIONAL SUBSCRIPTION FEE: 83 €

www.sietediasmedicos.com



Acta Pediátrica Española



@actapediatrica

Devoted for more than 60 years to paediatrics, it represents an unprecedented force in the Spanish medical press sector. Seriousness and rigour continue to characterise this publication intended for paediatricians and GPs, which has managed to evolve, adapt and highlight.

Barcelona sales:
Laura Córcoles
(lcorcoles@edicionesmayo.es)
Madrid sales:
Carmen Lara
(clara@edicionesmayo.es)

Inside page:	3,220 €
Double page:	5,660 €
1/2 page:	2,320 €
Inside cover:	4,210 €
Inside back cover:	3,960 €
Back cover:	4,915 €
Fixed position:	10% adicional
Info-report:	20% adicional
Inside page + 1/2 vertical:	3,670 €

PUBLICATION DATES

VOLUME 75
Bi-monthly, January-December, 6 numbers

- January-February // n.º -2
- March-April // n.º 3-4
- May-June // n.º 5-6
- July-August // n.º 7-8
- September-October // n.º 9-10
- November-December // n.º 11-12

Run: 6,000 copies
OJD control

Issue: 11,000 monthly newsletters
Website: 18,863 visits per month
3,541 followers
1,038 followers



Central header banner 735 × 80 pixels:	1,000 €/month
Right lateral column banner 160 × 100 pixels:	880 €/month

Newsletter banner ACTA 600 × 150 pixels:	800 €/month
APP sponsorship:	2,000 €/quarter

NATIONAL SUBSCRIPTION FEE: 51 €
RESIDENT'S SUBSCRIPTION FEE: 40 €
INTERNATIONAL SUBSCRIPTION FEE: 70 €

www.actapediatrica.es



El Farmacéutico



@elfarma20

Journal for pharmacies and pharmacy offices, focusing on latest news and accredited continuous training. It's monthly release and special editions and its daily online updates make it an essential tool for keeping up to date with the professional pharmaceutical sector. Its greatest endorsement: over 30 years' experience.

Barcelona sales:
Mónica Sáez/Mar Aunós
(msaez@edicionesmayo.es)/
(maunos@edicionesmayo.es)
Madrid sales:
Raquel Morán
(raquelmoran@edicionesmayo.es)

PUBLICATION DATES

- January // 15th n.º 544
- February // 15th n.º 545
- March // 1st n.º 546, 15th n.º 547 (extra Infarma)
- April // 15th n.º 548
- May // 1st n.º 549, 15th n.º 550 (extra 50+ I)
- June // 1st n.º 551
- July // 1st n.º 552
- September // 15th n.º 553
- October // 1st n.º 554, 15th n.º 555 (extra 50+ II)
- November // 1st n.º 556
- December // 1st n.º 557

Run: 20,500 copies
OJD reviewed

Issue: 16,800 monthly newsletters
 Website: 40,752 visits per month

11,000 followers
 9,000 followers

Inside page:	3,700 €
Inside page + 1/2 vertical:	3,983 €
Double page:	6,216 €
1/2 page:	2,565 €
Inside cover/back cover:	4,327 €
Inside cover or back cover flap:	6,216 €
Back cover:	5,616 €
Opposite summary or editorial:	4,121 €



Megabanner 950 × 70 pixels:	1,500 €/month
Top banner 585 × 80 pixels:	1,100 €/month
Lateral banner 185 × 125 pixels:	900 €/month



EF Newsletter banner 600 × 150 pixels:	1,500 €/month
APP sponsorship:	1,500 €/quarter

NATIONAL SUBSCRIPTION FEE: 90.75 €
INTERNATIONAL SUBSCRIPTION FEE: 135 €

www.elfarmacéutico.es



Electronic journal especially dedicated to the university community, for students in the final stage of their academic training and those who have graduated and started their work. It has a monthly online appointment with its readers, who become the leaders and authors of its content.



@elfarmajoven

PUBLICATION DATES

(10 editions per year)

Issue: 16,800 monthly newsletters
 Website: 40,000 visits per month

7.150 followers



Upper banner 950 × 70 pixels:	900 €/month
Central header banner 560 × 80 pixels:	700 €/month
Lateral banner 160 × 80 pixels:	500 €/month



EFJ Newsletter banner 600 × 150 pixels:	1,500 €/quarter
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www.elfarmacéuticojoven.es



El Farmacéutico Hospitales

Journal intended to hospital pharmacy services all over Spain. Its content is intended for analysis and dissemination of the key pharmacological developments, as well as to report on the main work protocols for hospital pharmacy from a practical perspective that offers guidance on the latest developments in this speciality.

Barcelona sales:
Mónica Sáez/Concepció Gimeno
(msaez@edicionesmayo.es)/
(cgimeno@edicionesmayo.es)
Madrid sales:
Laura Giménez
(lauragimenez@edicionesmayo.es)

PUBLICATION DATES

- 3 number per year
- First Semester
- October (SEFH Congress Special)
- December (Post SEFH Special)

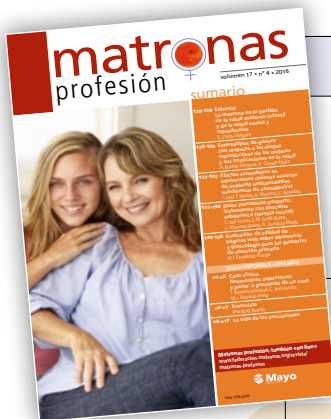
Run: 2,800 copies
OJD Reviewed

Inside page:	3,220 €
Double page:	4,275 €
1/2 page:	2,551 €
Inside cover/back cover:	3,840 €
Back cover:	4,065 €
Opposite summary or editorial:	3,362 €



Header banner 1,182 × 100 pixels:	1,250 €/month
Central header banner 1,052 × 80 pixels:	925 €/month
Inner header banner 645 × 80 pixels:	800 €/month
Column banner 260 × 180 pixels:	725 €/month

www.elfarmacuticohospitales.es



Matronas Profesión

Exclusively sponsored Journal for midwives and other professionals in the area of reproductive health. It publishes investigative work and topics for continuous training. It also echoes the activities of midwifery associations from all over Spain.

Barcelona sales:
Mónica Sáez/Mar Aunós
(msaez@edicionesmayo.es)/
(maunos@edicionesmayo.es)
Madrid sales:
Raquel Morán
(raquelmoran@edicionesmayo.es)

PUBLICATION DATES

Quarterly (4 number per year)

- VOLUME 18
- March // n.º 1
 - June // n.º 2
 - September // n.º 3
 - December // n.º 4

Run: 6,000 copies

Issue: 6,220 monthly newsletters

Inside page:	2,900 €
Inside cover/back cover:	3,400 €
Back cover:	4,500 €

Newsletter banner 600 × 150 pixels: 900 €/month

NATIONAL SUBSCRIPTION FEE: 46.14 €
INTERNATIONAL SUBSCRIPTION FEE: 60 €
(Free subscription for accredited Spanish midwives)

www.federacion-matronas.org/revista/matronas-profesion